

AIPN Strategic Plan 2020-2021: Action Plan

Goals	Action	Deliverables	Timeframe
OBJECTIVE 1 - ADVOCACY			
Continue to raise awareness of injury and safety promotion as a community-wide, cross-sectoral, all-of-government issue, in Australia and New Zealand.	<ul style="list-style-type: none"> Contribute to the development of the Australian National Injury Prevention Strategy 	<ul style="list-style-type: none"> AIPN to contribute to the working group (led by The George Institute) developing the Australian National Injury Prevention Strategy. Provision of AIPN support for development and promotion of the Australian National Injury Prevention Strategy. 	December 2021
	<ul style="list-style-type: none"> Advocate for the implementation and monitoring of the Australian National Injury Prevention Strategy. 	<ul style="list-style-type: none"> AIPN to advocate for implementation of key outcomes from Strategy. AIPN to advocate for and contribute to the monitoring of the Strategy throughout the Strategy lifespan. AIPN to advocate for key population groups specified in the Strategy including Aboriginal and Torres Strait Islander peoples Encourage AIPN members to utilise the Strategy to guide research and safety promotion activities. 	Ongoing
	<ul style="list-style-type: none"> Contribute to the development of federal/state/local government injury prevention strategies and 	<ul style="list-style-type: none"> Provision of AIPN support for development of injury prevention 	Ongoing

<p>other strategies that are relevant to injury prevention and safety promotion.</p>	<p>strategies and other relevant strategies across all sectors.</p>	
<ul style="list-style-type: none"> • Develop AIPN-led position papers 	<ul style="list-style-type: none"> • Produce a minimum of three position papers per year. • Review/update all position papers annually (or as required). • Ensure all position papers address fundamental principles – including inequities, with a specific consideration of Aboriginal and Torres Strait Islander peoples and Maori people. • Ensure all submissions address fundamental principles – that being inequities, with a specific consideration of Aboriginal and Torres Strait Islander peoples and Maori people. • Encourage members to contribute to the development/updating of position papers. 	<p>Ongoing</p>
<ul style="list-style-type: none"> • Develop AIPN submissions to relevant inquiries 	<ul style="list-style-type: none"> • Develop submissions (such as submission to Parliamentary inquiries) as injury prevention-related inquiries emerge 	<p>Ongoing</p>
<ul style="list-style-type: none"> • Ensure that all communication reflects the fundamental principle to reduce inequities in injury, with a specific consideration of indigenous populations 	<ul style="list-style-type: none"> • In all AIPN documents, a section is dedicated to this fundamental principle. • Review all AIPN communications before dissemination to ensure principles are reflected 	<p>Ongoing</p>

	<ul style="list-style-type: none"> Maintain a strong social media presence 	<ul style="list-style-type: none"> 2-3 Twitter and LinkedIn posts or retweets per week. Ensure that at least 1 post per fortnight is related to Aboriginal and Torres Strait Islander peoples and/or Maori people. Develop and maintain a calendar of key dates/events including key dates for Aboriginal and Torres Strait Islander peoples and Maori people, and plan media strategy around this. Monitor injury prevention information shared with Aboriginal and Torres Strait Islander, and Maori communities on social media. 	Ongoing
OBJECTIVE 2 – KNOWLEDGE SHARING, COLLABORATION AND CAPABILITY DEVELOPMENT			
<p>Facilitate collaboration between sectors and foster engagement between Australian and New Zealand injury and safety promotion-related bodies.</p>	<ul style="list-style-type: none"> Develop a platform to act as a central repository of injury prevention individuals and organisations 	<ul style="list-style-type: none"> Create a section on the website that is dedicated to injury area-specific organisations and individuals Generate and update (once per year) list of key organisations Generate and update (once per year) links to bios of members within each injury area. Ensure specific page on indigenous injury prevention is up to date and key organisations within this space are identified 	<p>Website development: March 2021</p> <p>Updating sections: Ongoing</p>

	<ul style="list-style-type: none"> Maintain relevance for AIPN members by addressing needs identified in member surveys 	<ul style="list-style-type: none"> Conduct a survey every two years to understand how the AIPN can better provide for its members Create a member-only portal of the AIPN website (this may include job advertisements) 	<p>Survey: September 2020</p> <p>Member-only portal: December 2020</p>
Respond to emerging injury issues	<ul style="list-style-type: none"> Raise awareness of emerging injury issues by activities such as mobilising members, advocacy, and collaborating to provide a sound evidence base, and policy submissions. 	<ul style="list-style-type: none"> Share information about emerging issues on website and through newsletters Share information about national inquiries/consultations in injury space on website and through newsletters and encourage/facilitate member involvement in responses Ensure Indigenous organisations and peak bodies are aware of the need for collaboration on injury prevention 	Ongoing
Disseminate evidence-based preventive strategies.	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Share, value and embed indigenous knowledges and models within injury prevention Prioritise indigenous research, by indigenous peoples for indigenous peoples to contribute to the tools for reducing preventable injuries Disseminate recent injury prevention/safety promotion publications through newsletter 	Ongoing
Host the biennial AIPN conference and organise / support injury relevant seminars / webinars / workshops.	<ul style="list-style-type: none"> Host the biennial AIPN conference 	<ul style="list-style-type: none"> Host the biennial AIPN conference, ensuring the conference theme reflects emerging issues including a stream for Indigenous injury prevention 	Ongoing

	<ul style="list-style-type: none"> Facilitate AIPN-badged seminars / webinars / workshops 	<ul style="list-style-type: none"> Host two Australian and one New Zealand AIPN-badged seminars / webinars / workshops per year Ensure that attendance at these events is measured and monitored Ensure at least one of these events is focused on indigenous injury prevention issues specifically and other events embed indigenous injury prevention 	Ongoing
<p>Provide a collaborative environment among members that encourages and supports multisectoral approaches to injury prevention and safety promotion.</p>	<ul style="list-style-type: none"> Provide mentoring for injury prevention/safety promotion professionals and trainees 	<ul style="list-style-type: none"> Develop and maintain an injury prevention/safety promotion mentoring program that will enable enhanced links between academics and government/community partners and the mentoring of trainee members. 	Ongoing
	<ul style="list-style-type: none"> Promote injury prevention as a career pathway and provide opportunities for injury prevention training 	<ul style="list-style-type: none"> Host one trainee event per year (e.g. seminar / webinar / workshop) to support the development of injury prevention trainees Promote trainee events via Aboriginal and Torres Strait Islander and Maori specific media and stakeholder networks 	Ongoing
OTHER			
<p>Ensure the AIPN remains financially viable</p>	<ul style="list-style-type: none"> Manage income and expenditure to achieve financial sustainability Grow membership of the organisation in both Australia and New Zealand 	<ul style="list-style-type: none"> Value-add to memberships Expenditure (excluding conference seed funding) will not exceed income by more than 20% 	Ongoing

	<ul style="list-style-type: none">• Explore opportunities to generate income from activities		
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